



Savour the Season Restaurant Registration

"Durham Region's Culinary Celebration of the Harvest"

"Savour the Season" is a 10-day culinary experience designed to promote Durham Region as a leading Ontario culinary destination, and raise public awareness about the Region's world-class restaurants and growers/producers.

The event takes place from **Friday September 9 to Sunday, September 18, 2011.**

Registration deadlines:

Registration cut-off: cheques must be received by **June 30.**

Early registration discount: SAVE \$100 - cheques must be received by **May 31.**

Registration Information:

RESTAURANT NAME:

CONTACT NAME:

TITLE:

E-MAIL ADDRESS:

RESTAURANT ADDRESS:

PHONE: CELL:

WEBSITE:

Signature: _____

Terms & Conditions:

By signing this form and registering for Durham Region's Savour the Season culinary event, you agree to adhere to the following terms and conditions throughout the duration of the event (September 9 to 18, 2011):

- a) To develop a special prix fixe menu, that:
 - Showcases your restaurant's expertise and creativity.
 - Is priced to deliver added value to patrons.
- b) If you are applying as a restaurant serving "local", you agree to indicate who supplied your local products.
- c) To provide a minimum of 3 appetizers, 3 entrees and 3 desserts for each service in which you choose to participate (lunch and/or dinner):
- d) That customers can mix and match any combination (one from each category).
- e) To provide organizers with details of prix fixe menus, **no later than June 30**, identifying any local suppliers (if applicable), **using the following price categories: lunch \$15 or \$20, dinner \$20, \$25, \$30, or \$35.**
- f) **TO UPDATE** organizers immediately of any changes, so the Savour the Season website can be updated to accurately reflect restaurant menus.
- g) Prix fixe menus should be automatically provided to all patrons when they are seated.
- h) Complete the follow-up survey designed to gather feedback for improving next year's event.

Note: Non-compliance with any of these terms and conditions, or unethical conduct by any restaurant staff, can result in your listing being removed from the Savour the Season website.

Registration Process: To be included in the Savour the Season program marketing and promotional materials, you must complete the following steps:

1) QUALIFY. Participating restaurants must:

- Currently have a Dine Safe Durham (green) PASS status.
- Be a full-service restaurant.
- Have an average price point, for a regular 3-course lunch (including appetizer, main and dessert) over \$15, and/or 3-course dinner over \$20.

2) COMPLETE and sign this registration form.

3) SUBMIT this form along with your registration fee, as follows:

Registration cut-off: Your cheque must be received by June 30.

- \$339*** for restaurants serving local (** see criteria below) for the duration of the event. **OR**
- \$452*** for restaurants who don't use any Durham or Ontario suppliers.

SAVE \$100! Early registration discount for cheques received by May 31. (*Price includes HST.)

Make cheque payable to:

Accolades Events

And mail to: c/o Durham Region's Savour the Season Culinary Event

877 Chapleau Drive, Pickering, ON L1W 1P6 (NOTE: \$50 will be charged for returned cheques.)

4) YOUR APPLICATION WILL BE REVIEWED for completeness, and your registration will be confirmed by e-mail.

- Please indicate here if you would prefer to receive your confirmation in the mail.

**** Local Criteria (optional):** Restaurants must offer at least 1 appetizer, 1 main course and 1 dessert, for each service, where a main element is from a local (ideally Durham, optionally Ontario) supplier. Suppliers must be listed on your Savour the Season prix fixe menus.

CONTACT: Sharon Wilcken, at Accolades Events,
416-522-1187 or sharonw@accoladesevents.ca, with any questions or comments.